

**Bachelor of Vocation (Fashion Technology)- 6th Semester**

(old sylb 2019-20)

(2721)

**Paper-II: Internet Applications in Business**

Time Allowed: 2 hrs.

Max. Marks: 50

**Note: There are SEVEN questions of equal marks. Candidates are required to attempt any FOUR questions.**

Q.1 Discuss the security requirements of E-commerce applications and how these requirements are fulfilled by various hardware and software systems.

Q.2 What is Supply Chain Management? Why is it important in e-business environment?

Q.3 Discuss in detail the security issues for which electronic cash is transferred over internet with the help of example.

Q.4 Discuss the role of business social networking in boosting demand for fashion products. Support with examples.

Q.5 What are the key technologies for B2B E-commerce? Explain architectural models of B2B E-commerce. What are the security issues of E-commerce? [

Q.6 Explain briefly the role of E-Commerce in the Fashion Designing.

Q.7 Write a detailed note on cyber laws. Discuss their importance.

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